

# **GROSSFIRE®** II

# **ELEVATOR PITCH:**

Right out of the box, crossbow hunters looking for accuracy and dependability get all the components they need to mount a precision optic and start stacking bolts and filling tags, including rings, flip caps, and a neoprene cover.

# WHAT IS NEW TO THIS SCOPE?

This product is equipped with red/green dual reticle illumination, and the XBR®-2 reticle, which is specifically designed for crossbows with holdover points out to 100 yards. It has magnification power and FPS marked on the magnification ring to help keep shooters accurate with almost any crossbow speed.

# HOW DOES THIS MODEL COMPARE TO OTHER CROSSBOW SCOPES?

The Crossfire<sup>®</sup> II Crossbow scope is designed to be zeroed at 40 yds, and accurate to 100 yds with the holdover points. Holdover points are accurate with almost any crossbow, and are optimized for 4x magnification for a 380 FPS crossbow. The combination of red/green dual illumination with a 2-7x magnification range, plus the included accessories of flip caps, 30mm branded rings, and neoprene cover make this scope an unbeatable value in its class.

# WHY DID WE MAKE THIS SCOPE?

With more and more hunters turning to crossbows to extend their seasons, and with more states changing their laws to accommodate crossbow hunting, we wanted to provide a quality optic hunters could trust. The Crossfire® II Crossbow scope is an incredible value with all that it offers, including flip caps, rings, a neoprene cover, and dual color illumination. It's ready to mount right out of the box, and there just isn't a package like this available in the industry.

# HOW DOES THIS OPTIC COMPARE TO OUR CURRENT MODELS?

It's the only Crossfire<sup>®</sup> II with dual illumination, and no other scope comes with the same accessories. We have historically recommended the Diamondback<sup>®</sup> 1.75-5, Strike Eagle<sup>®</sup> 1-6, and Strike Eagle<sup>®</sup> 1-8, but the Crossfire<sup>®</sup> II Crossbow Scope Kit offers better value and a reticle specifically designed for crossbows.

### WHAT IS THIS OPTIC'S PRIMARY USE?

Hunting with a crossbow.

### WHERE IS THIS UNIT MADE?

China.

