



2003 CATALOG

T H E   R O A D   W O R T H   T A K I N G





# THE ROAD WORTH TAKING

*No where do your eyes experience more dramatic and discomforting change than while driving. Suddenly, shade turns into piercing glare. Sun into blinding snow. Fog into pounding rain.*

*One lens has been specifically designed to help you see better and drive with more control wherever the road may take you. Serengeti®.*

*Only Serengeti has our patented "smart" lens technology, Spectral Control®, giving each lens the unique ability to sense and adjust to whatever comes your way.*

*Serengeti puts you on the road to a higher standard. A road where the sun becomes your ally, making everything sharp, and crystal clear. Where your eyes remain relaxed, free from strain and fatigue.*

*Travel with us and discover for yourself how the Unseen Science of Serengeti™ can help you own the rays, the haze, the rain – and the road.*





*Without Serengeti  
Drivers Lens*



*With Serengeti  
Drivers Lens*

COMFORT

SERENGETI

CLARITY

THE DYNAMIC LENS THAT WORKS WITH YOUR EYES.



*Serengeti's patented Spectral Control® System is a dynamic, ever-adapting "smart" lens technology that works with your eyes to provide the ultimate in comfort and clarity in any situation. Experience it and you'll discover contrast and high definition like you've never known before. In fact, experience it just once and you'll never travel without Serengeti again.*

**Spectral Control®**  
**Every Serengeti has it.**  
**Only Serengeti has it.**



*Unrivaled technology is integrated into every Serengeti.*

# THE UNSEEN SCIENCE OF SERENGETI™.

*You'll own the finest protection and performance available anywhere.*

*Only one brand of sunglasses delivers this*

*caliber of vision. Only Serengeti.*

## PREMIUM UV PROTECTION

Serengeti lenses exceed all government and commercial standards for UVA and UVB.

## ENJOY GREATER COMFORT AND CLARITY

Serengeti's Spectral Control® System provides the highest level of definition at all times.

## SUPERIOR SCRATCH RESISTANCE

Distortion-free, precision ground and polished optical glass that can last a lifetime.

## ELIMINATE EYESTRAIN AND FATIGUE

No more "blue blur." Serengeti lenses filter troublesome blue light waves.

## ELIMINATE GLARE WITH POLARIZATION (Strata)

Absorbs distracting reflected light waves and reduces eyestrain and fatigue.

## THE RIGHT LENS FOR ALL CONDITIONS

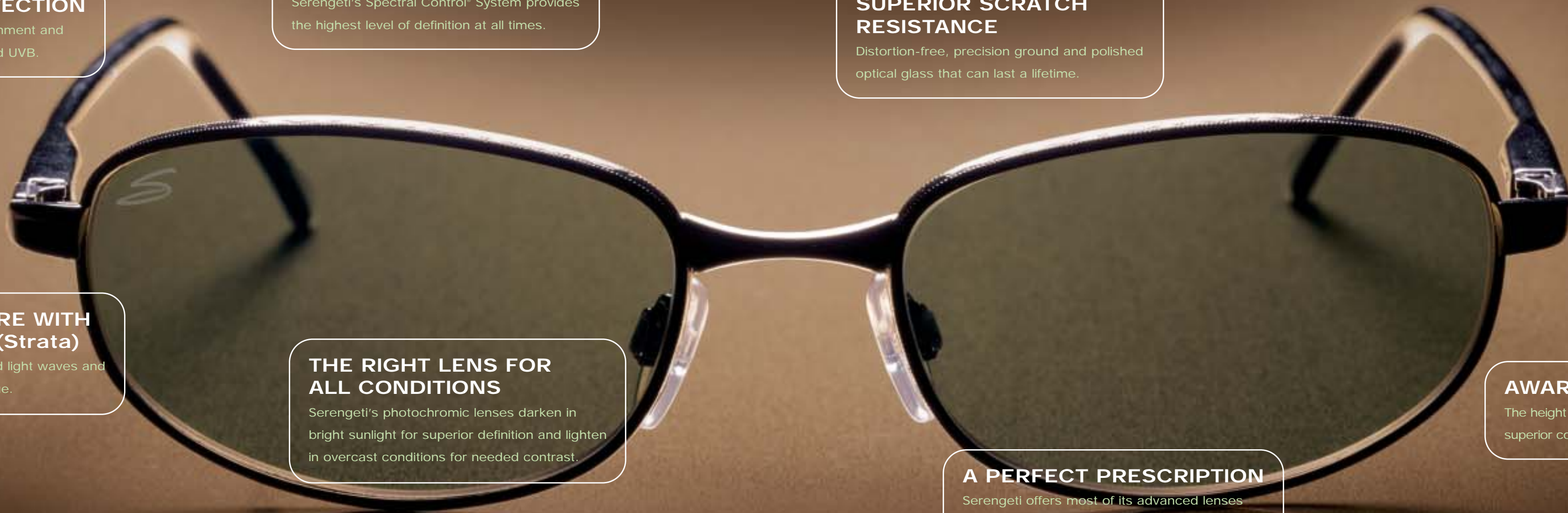
Serengeti's photochromic lenses darken in bright sunlight for superior definition and lighten in overcast conditions for needed contrast.

## A PERFECT PRESCRIPTION

Serengeti offers most of its advanced lenses for prescription wear (available in Drivers, Drivers Gradient and Sedona).

## AWARD WINNING FRAMES

The height of innovation and style. Also designed for superior comfort and to help reduce facial fatigue.





Drivers

*Serengeti Drivers® is our most versatile lens,  
enhancing your vision in all conditions.*

SEE BETTER. DRIVE SAFER.

*Featuring our patented Spectral Control® System,  
the Drivers lens is engineered to improve contrast and reduce eye fatigue.*

*Lens technology  
keeps colors true  
while eliminating  
annoying "blue blur."*

*Photochromic  
lenses automatically  
adjust according  
to the amount of  
UV exposure.*

*The Spectral Control®  
System virtually  
eliminates eye fatigue  
and strain.*



DA VINCI

COUPE



T H E U N S E E N S C I E N C E O F S E R E N G E T I





**HURIKANU**  
BASE CURVE: 8  
TEMPLE LENGTH: 125MM  
LENS SIZE: 56 X 37.5 X 56.5MM, DBL 17MM  
6534: BLACK (TEMPLE 7134)  
6535: HENNA (TEMPLE 7135)  
\*6668: GUNMETAL (TEMPLE 7268)

**VIA VENETO**  
BASE CURVE: 8  
TEMPLE LENGTH: 125MM/SPRING HINGES  
LENS SIZE: 56 X 33 X 55.5MM, DBL 17.5MM  
\*6732: GUNMETAL (RX 8332, TEMPLE 7332)  
6733: HENNA (RX 8333)



**SUMMIT**  
BASE CURVE: 8  
TEMPLE LENGTH: 120MM  
LENS SIZE: 60.5 X 39.25 X 60.5MM, DBL 11.5MM  
\*5602: BLACK



**AUTOBAHN**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 50.25 X 31.5 X 50.75MM, DBL 19.5MM  
\*6598: GUNMETAL (RX 8198, TEMPLE 7198)  
6599: HENNA (RX 8199, TEMPLE 7199)



**ARABELLA**  
BASE CURVE: 6  
TEMPLE LENGTH: 133MM  
LENS SIZE: 55 X 28.2 X 53.4MM, DBL 16MM  
\*6800: SHINY BLACK  
6801: TORTOISE



**RAQUEL**  
BASE CURVE: 6  
TEMPLE LENGTH: 130MM  
LENS SIZE: 54 X 31.8 X 53.9MM, DBL 17MM  
\*6798: TORTOISE  
6799: SHINY BLACK



**AUGUSTINE TITANIUM**  
BASE CURVE: 6  
TEMPLE LENGTH: 140 MM  
LENS SIZE: 51.0 X 29.5 X 51.4MM, DBL 17MM  
\*6775: HENNA (RX 8175, TEMPLE 7175)

# Drivers



**LAS RAMBLAS**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 47.5 X 33.5 X 44.5MM, DBL 19.5MM  
6600: GUNMETAL (RX 8200, TEMPLE 7200)  
\*6601: HENNA (RX 8201, TEMPLE 7201)



**WEEKENDER**

BASE CURVE: 6  
TEMPLE LENGTH: 140MM  
LENS SIZE: 52 X 31 X 48MM, DBL 17MM  
\*6747: BLACK WITH DEMI TORTOISE (RX 8347, TEMPLE 7341)  
6749: HENNA WITH BLONDE (RX 8349, TEMPLE 7349)  
6751: HENNA WITH BLUE BROWN (RX 8351, TEMPLE 7351)



**DA VINCI**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 51.5 X 30 X 50MM, DBL 15MM  
\*6734: GUNMETAL (RX 8334, TEMPLE 7334)  
6735: HENNA (RX 8335, TEMPLE 7335)



**GETAWAY**

BASE CURVE: 6  
TEMPLE LENGTH: 140MM  
LENS SIZE: 52 X 31 X 50.5MM, DBL 17.5MM  
6753: BLACK WITH DEMI TORTOISE (RX 8353, TEMPLE 7353)  
\*6755: HENNA WITH BLONDE (RX 8355, TEMPLE 7349)  
6757: HENNA WITH BLUE BROWN (RX 8357, TEMPLE 7351)



**BELLINI**

BASE CURVE: 6  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 47.5 X 30.75 X 44MM, DBL 15MM  
\*6736: GUNMETAL (RX 8336, TEMPLE 7336)  
6737: HENNA (RX 8337, TEMPLE 7337)



**KISKA TITANIUM**

BASE CURVE: 6  
TEMPLE LENGTH: 140MM  
LENS SIZE: 52.0 X 28.7 X 53.0MM, DBL 18MM  
\*6772: HENNA (RX 8172, TEMPLE 7172)



**DONATELLO**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 52 X 32.25 X 53MM, DBL 15MM  
6738: GUNMETAL (RX 8338, TEMPLE 7338)  
\*6739: HENNA (RX 8339, TEMPLE 7339)

# Drivers





**APOGEE 2000**

BASE CURVE: 6  
TEMPLE LENGTH: 140MM/SPRING HINGES  
LENS SIZE: 58.5 X 47.75 X 61.25MM, DBL 14MM  
6684: HENNA (RX 8284, TEMPLE 7284)  
\*6685: GUNMETAL (RX 8285, TEMPLE 7285)  
6686: BLACK (TEMPLE 7286)



**PRATO**

BASE CURVE: 8  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 54.0 X 32.3 X 54.0MM, DBL 16.6MM  
\*6788: HENNA  
6789: BLACK



**CASCADE**

BASE CURVE: 8  
TEMPLE LENGTH: 125MM  
LENS SIZE: 62 X 36 X 64MM, DBL 16MM  
6750: CRYSTAL OLIVE  
\*6752: SHINY BLACK

**BROMO**

BASE CURVE: 8  
TEMPLE LENGTH: 115MM  
LENS SIZE: 57.5 X 32.6 X 57.8MM, DBL 17MM  
\*6756: LEOPARD TORTOISE WITH CRYSTAL  
6758: SHINY BLACK



**COUPE**

BASE CURVE: 8  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 58.5 X 39.3 X 69.5MM, DBL 14.5MM  
6790: HENNA  
\*6791: BLACK



**GEORGETOWN 2.0**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 49.5 X 34 X 48.5MM, DBL 18.5MM  
6776: GUNMETAL  
\*6777: HENNA  
6778: BLACK



**ALASSIO SEMI-RIMLESS**

RIMLESS  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 50.0 X 30.5 X 50.5MM, DBL 18MM  
6796: BLACK  
\*6797: HENNA





Featuring a top gradient coating, the Drivers® Gradient lens is the  
**A MUST FOR PILOTS AND DRIVERS ALIKE.**  
preferred choice of military and commercial pilots.

The gradient acts to block the sun's glare from the top  
while providing a clear view of instruments at the bottom.

All Serengeti lenses  
feature the dynamic  
Spectral Control® System.

Lens reduces  
eyestrain and  
fatigue in harsh  
lighting conditions.

Gradient mirror  
preferred for  
high glare situations.



TANAGA

Drivers Gradient

THE UNSEEN SCIENCE OF SERENGETI



24%

LIGHT TRANSMITTANCE  
LIGHTENED STATE



9%

LIGHT TRANSMITTANCE  
DARKENED STATE



APOGEE

BASE CURVE: 6  
TEMPLE LENGTH: 140MM/SPRING HINGES  
LENS SIZE: 60 X 47.5 X 66MM, DBL 14MM  
\*5497: BLACK (TEMPLE 1966)

LASSEN TITANIUM

BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 62 X 60.9 X 32.2MM, DBL 19MM  
\*6698: HENNA (TEMPLE 7098)



LARGE AVIATOR

BASE CURVE: 6  
TEMPLE LENGTH: 140MM  
LENS SIZE: 61.75 X 55.5 X 68MM, DBL 10.5MM  
\*5222: BLACK (RX 1510, TEMPLE 1501)



MEDIUM AVIATOR

BASE CURVE: 6  
TEMPLE LENGTH: 140MM/SPRING HINGES  
LENS SIZE: 59.3 X 51.57 X 67.02MM, DBL 12.5MM  
\*6783: MATTE BLACK



SMALL AVIATOR

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 53.2 X 45.58 X 61.04MM, DBL 13MM  
\*6782: MATTE BLACK



VELOCITY TITANIUM

BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 60 X 39 X 62MM, DBL 16MM  
6691: BLACK (TEMPLE 7291)  
\*6692: GUNMETAL (TEMPLE 7292)



RAVEN

BASE CURVE: 6  
TEMPLE LENGTH: 140MM/SPRING HINGES  
LENS SIZE: 52 X 36.25 X 52.5MM, DBL 20.5MM  
\*6676: HENNA WITH TORTOISE (RX 8276)  
6677: BRONZE WITH TORTOISE  
6678: BLACK (RX 8278)



TANAGA TITANIUM

BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 61 X 60.7 X 35.5MM, DBL 19MM  
\*6700: HENNA (TEMPLE 7100)

CONDOR

BASE CURVE: 6  
TEMPLE LENGTH: 140MM/SPRING HINGES  
LENS SIZE: 50 X 34.75 X 48MM, DBL 18MM  
6673: BRONZE  
\*6674: MATTE SILVER WITH BLACK (RX 8274)  
6675: HENNA WITH TORTOISE (RX 8275)

Drivers  
Gradient



Strata

The premier Strata® lens combines Serengeti's patented Spectral Control® System with optically precise polarization.

## THE FINEST LENS THE

This superior polarized technology is available in our popular gray/green 555nm™ lens and the classic Drivers® lens.

Polarizing film is placed between two layers of glass, so it won't wear off or out.

Spectral Control® technology ensures the absolute highest definition.

Serengeti uses only the most optically correct and technically efficient polarizing film available.

Never again worry about the glare and haze associated with boating and water activities.

## WORLD HAS SEEN.

THE UNSEEN SCIENCE OF SERENGETI

ILIAD



18%  
LIGHT TRANSMITTANCE  
LIGHTENED STATE

10%  
LIGHT TRANSMITTANCE  
DARKENED STATE



**EPIROS**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 53 X 37.2 X 54.4MM, DBL 19MM  
\*6743: HENNA WITH TORTOISE (RX 8343)



**MILOS**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 56 X 36.7 X 59.2MM, DBL 17MM  
\*6742: HENNA WITH TORTOISE (RX 8342)



**ILIAD**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 50 X 32.3 X 50.8MM, DBL 19MM  
\*6744: HENNA WITH TORTOISE (RX 8344)



**ARGOSY**  
BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 56 X 35.3 X 58MM, DBL 19MM  
\*6745: HENNA WITH TORTOISE (RX 8345)

*Drivers® Polarized*

*555nm™ Polarized*

*We've combined the darkest lens in our portfolio with superior polarization to create the 555nm polarized, a lens that cools and relaxes your eyes in harsh lighting conditions.*

15%  
LIGHT TRANSMITTANCE  
LIGHTENED STATE

8%  
LIGHT TRANSMITTANCE  
DARKENED STATE



**ARGOSY**  
BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 56 X 35.3 X 58MM, DBL 19MM  
\*6795: GUNMETAL WITH SHINY BLACK



**ILIAD**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 50 X 32.3 X 50.8MM, DBL 19MM  
\*6794: GUNMETAL WITH SHINY BLACK



**LUCCA**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 56 X 36.7 X 59.2, DBL 17MM  
\*6792: GUNMETAL WITH SHINY BLACK



**EPIROS**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 53 X 37.2 X 54.4MM, DBL 19MM  
\*6793: GUNMETAL WITH SHINY BLACK

Strata





555nm

*The Serengeti 555nm™ gray/green lens maximizes yellow and green light transmission.*

**THE DARKEST LENS**

*The 555nm lens optimizes in sunny conditions to block up to 91% of visible light*

*Our Spectral Control® System ensures the ultimate comfort and clarity.*



*Light silver mirror coating acts as glare fighting shield.*



*This gives you an incredibly accurate view of the world.*

**FOR THE BRIGHTEST LIGHT.**

*Bright light conditions are no problem.*



HURIKANU

THE UNSEEN SCIENCE OF SERENGETI



15%

LIGHT TRANSMITTANCE  
LIGHTENED STATE



9%

LIGHT TRANSMITTANCE  
DARKENED STATE



**AUTOBAHN**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 50.25 X 31.5 X5 0.75MM, DBL 19.5MM  
\*GG6598: GUNMETAL (RX 8198, TEMPLE 7198)



**LAS RAMBLAS**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 47.5 X 33.5 X 44.5MM, DBL 19.5MM  
\*GG6600: GUNMETAL (RX 8200, TEMPLE 7200)



**MEDIUM AVIATOR**  
BASE CURVE: 6  
TEMPLE LENGTH: 140MM/SPRING HINGES  
LENS SIZE: 59.3 X 51.57 X 67.02MM, DBL12.5MM  
\*GG6785: GUNMETAL



**VELOCITY TITANIUM**  
BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 60 X 39 X 62MM, DBL 16MM  
\*GG6692: GUNMETAL (TEMPLE 7292)



**DA VINCI**  
BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 51.5 X 30 X 50MM, DBL 15MM  
\*GG6734: GUNMETAL (RX 8334, TEMPLE 7334)



**VIA VENETO**  
BASE CURVE: 8  
TEMPLE LENGTH: 125MM/SPRING HINGES  
LENS SIZE: 56 X 33 X 55.5MM, DBL 17.5MM  
\*GG6732: GUNMETAL (RX 8332, TEMPLE 7332)

555nm





**GEORGETOWN 2.0**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 49.5 X 34 X 48.5MM, DBL18.5MM  
\*GG6776: GUNMETAL (RX 8177)



**COUPE**

BASE CURVE: 8  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 58.5 X 39.3 X 69.5MM, DBL 14.5MM  
\*GG6777: GUNMETAL



**HURIKANU**

BASE CURVE: 8  
TEMPLE LENGTH: 125MM  
LENS SIZE: 56 X 37.5 X 56.5MM, DBL 17MM  
\*GG6668: GUNMETAL (TEMPLE 7268)



**SMALL AVIATOR**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 53.2 X 45.58 X 61.04MM, DBL 13MM  
\*GG6784: GUNMETAL



**PRATO**

BASE CURVE: 8  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 54.0 X 32.3 X 54.0MM, DBL 16.6MM  
\*GG6787: GUNMETAL



**AUGUSTINE TITANIUM**

BASE CURVE: 6  
TEMPLE LENGTH: 140 MM  
LENS SIZE: 51.0 X 29.5 X 51.4MM, DBL 17MM  
\*GG6773: SILVER (RX 8173, TEMPLE 7173)



**KISKA TITANIUM**

BASE CURVE: 6  
TEMPLE LENGTH: 140MM  
LENS SIZE: 52.0 X 28.7 X 53.0MM, DBL 18MM  
\*GG6770: SILVER (RX 8170, TEMPLE 7170)

555mm



Sedona

*Our Sedona™ lens provides superior image definition in all daylight conditions.*

## A L E N S F O R S P O R T S E N T H U S I A S T S E V E R Y W H E R E .

*Golf, water sports and ski fanatics prefer Sedona's high contrast, rose-colored lens because of its superior ability to block glare in flat light conditions.*

*Double gradient mirrors block harsh glare from the sun and distracting reflections from the water and snow.*

*Lens eliminates dangerous flat light from your view.*

*Serengeti's Spectral Control® System helps your vision adapt to any situation.*



CASCADE

BROMO



T H E U N S E E N S C I E N C E O F S E R E N G E T I



24%  
LIGHT TRANSMITTANCE  
LIGHTENED STATE



9%  
LIGHT TRANSMITTANCE  
DARKENED STATE



**HURIKANU**

BASE CURVE: 8  
TEMPLE LENGTH: 125MM  
LENS SIZE: 56 X 37.5 X 56.5MM, DBL 17MM  
\*6669: GUNMETAL (RX 8268, TEMPLE 7268)



**LASSEN TITANIUM**

BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 62 X 60.9 X 32.2MM, DBL 19MM  
\*6699: GUNMETAL (TEMPLE 7099)



**TANAGA TITANIUM**

BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 61 X 60.7 X 35.5MM, DBL 19MM  
\*6701: GUNMETAL (TEMPLE 7101)



**CASCADE**

BASE CURVE: 8 TEMPLE LENGTH: 125MM  
LENS SIZE: 62 X 36 X 64MM, DBL 16MM  
\*6759: CRYSTAL OLIVE  
6760: SHINY BLACK  
6761: CRYSTAL BLUE  
6762: LEOPARD TORTOISE WITH CRYSTAL



**BROMO**

BASE CURVE: 8  
TEMPLE LENGTH: 115MM  
LENS SIZE: 57.5 X 32.6 X 57.8MM, DBL 17MM  
\*6766: LEOPARD TORTOISE WITH CRYSTAL  
6767: HENNA WITH TORTOISE  
6768: SHINY BLACK



**KISKA TITANIUM**

BASE CURVE: 6  
TEMPLE LENGTH: 140MM  
LENS SIZE: 52.0X28.7X53.0MM, DBL 18MM  
\*6771: GOLD (RX 8171, TEMPLE 7171)





**VELOCITY TITANIUM**

BASE CURVE: 8  
TEMPLE LENGTH: 130MM/SPRING HINGES  
LENS SIZE: 60 X 39 X 62MM, DBL 16MM  
\*6697: GOLD (TEMPLE 7097)



**DA VINCI**

BASE CURVE: 6  
TEMPLE LENGTH: 135MM/SPRING HINGES  
LENS SIZE: 51.5 X 30 X 50MM, DBL 15MM  
\*6729: HENNA (RX 8335, TEMPLE 7335)



**AUGUSTINE TITANIUM**

BASE CURVE: 6  
TEMPLE LENGTH: 140 MM  
LENS SIZE: 51.0 X 29.5 X 51.4MM, DBL 17MM  
\*6774: GOLD (RX 8174, TEMPLE 7174)



**SHASTA**

BASE CURVE: 8  
TEMPLE LENGTH: 114MM  
LENS SIZE: 53 X 32 X 53.4MM, DBL 19MM  
6763: LEOPARD TORTOISE WITH CRYSTAL  
\*6764: SHINY BLACK  
6765: CRYSTAL BLUE



**SUMMIT**

BASE CURVE: 8    TEMPLE LENGTH: 120MM  
LENS SIZE: 60.5 X 39.25 X 60.5MM, DBL 11.5MM  
\*5603: MATTE BLACK



**BALI**

BASE CURVE: 8    TEMPLE LENGTH: 130MM  
LENS SIZE: 62 X 36 X 67MM, DBL 16MM  
6779: SHINY BLACK WITH TORTOISE  
6780: CRYSTAL OLIVE  
6781: WINE  
\*6786: METALLIC GREY



Serengeti® offers a wide range of materials to help you make an impact with Serengeti products and increase sales. You'll find a variety of merchandising tools intended to improve product presentation and to educate consumers about the benefits of Serengeti eyewear.



COUNTER DISPLAY (24 PIECE)  
26" H x 15.5" W x 9.25" D  
PR-500



FLOOR DISPLAY (48 PIECE)  
68" H x 20" W x 18" D  
PR-512



1-PIECE MERCHANDISER  
PR-502



4-PIECE TIERED MERCHANDISER  
PR-501



LOGO - MONUMENT  
PR-504



LOGO PLAQUE - BENT PLEX  
PR-503



COUNTER MIRROR  
PR-506



DUAL TRANSMISSION  
LENS HOLDER  
PR-509



LOGO PLAQUE - ACRYLIC  
PR-511



LOGO PLAQUE -  
STRATA POLARIZED  
PR-510



4-PIECE TIERED MERCHANDISER  
FOR STRATA  
PR-513



COUNTER EASEL  
GRAPHIC DISPLAY  
PR-514



LENS TECHNOLOGY BROCHURE  
SS-421

BROCHURE HOLDER  
PR-515



SHOPPING BAG  
SS-430



LENS TECHNOLOGY  
"MAGIC CUBE"  
SS-423



6'X3' BANNER  
PR-19

24"X12" BANNER  
PR-20



2003 CALENDAR  
SS-429



COUNTER CARD KIT  
(5 3/4" X 4" & 5 3/4" X 8")  
INCLUDES CARDS FOR, STRATA •  
SEDONA • DRIVERS •  
555NM • SERENGETI "COMFORT/CLARITY"  
SS-424



SERENGETI DISPENSING PAD  
SS-417



WINDOW BANNER  
2-SIDED  
SS-431



POSTERS  
(THE DYNAMIC LENS THAT WORKS WITH YOUR EYES)



3.5" GRAPHIC CUBE  
SS-432



**ARGENTINA**

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**CARIBBEAN**

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